

IMMEDIATE RELEASE

Date: 15 March 2010

Important Announcement from the Organizer, BikeAsia Pte Ltd

The 2 wheels industry is still experiencing very challenging conditions that are reflected among other things in reduced budgets for advertisement, promotions and exhibitions. Under these circumstances and with the objective of offering a truly valuable experience to our exhibitors, industry partners and to the public at large we have decided to cancel the 2010 edition of BikeAsia in Singapore and concentrate our efforts to prepare for a successful 2011 edition able to meet your expectations.

We are thankful for your interest and support and we will keep you informed on our next edition and any related events.

BIKEASIA Organiser